

Balachandran C V

Chennai, Tamil Nadu
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"Hey, I'm who you are looking for!" a marketing professional as an SEO marketing specialist. In-depth knowledge of search engine optimization, WordPress, and social media. Dedicated to assisting large, global organizations in creating and executing marketing strategies to drive brand awareness and business growth.

Personal Details

Date of Birth: 1999-01-08
Eligible to work in: India
Highest Career Level: Fresher

Education

Course in Digital marketing

Digital Ting - Chennai, Tamil Nadu
March 2021 to May 2021

Bachelor of Engineering in Electrical and Electronics Engineering in marketing

Chennai Institute of Technology - Kanchipuram, Tamil Nadu
August 2016 to September 2020

Higher Secondary(12th Pass) in Computer Science

Alagappa Schools - Chennai, Tamil Nadu
June 2015 to March 2016

Skills / IT Skills

- Search Engine Optimization (SEO), Social Media Marketing (SMM), Sound knowledge of Ms- Word, Ms-Excel, Ms- Power point
- Quick learner
- Easy going and adaptable
- Dedication towards work

Languages

- English - Intermediate
- Tamil - Fluent
- Hindi - Beginner

Online Profile

<https://www.balaingenious.com/>

Certifications and Licenses

Keyword Research Exam

Present

Semrush Keyword Research Exam

Competitive Analysis and Keyword Research Test

Present

Semrush Competitive Analysis and Keyword Research Test

Projects / Papers Presented

Implementation of Perturb and Observation MPPT of PV system with direct control method using Boost Converter

Extracting maximum power from the solar panel using the MPPT algorithm.

Additional Information

- Father's name: C Vedhanayagam
- Mother's: V.Suriyaprabha
- Nationality: Indian
- Mother tongue: Tamil

DECLARATION

I hereby confirm that the above information is true to my knowledge and belief